



## **Midwest Academy of Management**

### **Late Fall Meeting**

**12/3/21**

#### Minutes

Present: Arun Pillutla, Tim Peterson, Bart Sharp, Lesley Page, Shontarius Aikens, Ben Blackford, Becky Badawy, Young Ro, Michele Heath, Praveen Parboteeah, Namporn Thanetsunthorn, Ronda Smith, and Carla Flores

Start time: 11:03 AM CST

- a. Meet and greet, roles & responsibilities, approve minutes of any prior meetings?
  1. Welcome to new members – Praveen Parboteeah, Namporn Thanetsunthorn, Carla Flores, and Shannon Juergens (absent), Erin Hemm (absent).
  2. Motion to approve minutes of meetings on Oct 15, 2021 and Oct 16, 2021. Motion passed unanimously.

b. Area updates: website, financial, openconf, membership, long range planning, communications from members(?)

1. Bart reviewed (a) event insurance for annual conferences and (b) opening an investment account for Midwest Academy for long term savings. Bart will prepare a proposal and send it to the Board for review.
2. Ben reviewed (a) Cvent system and proposed to remain with current Website and conference submission systems; (b) other systems may be faster but would be expensive and still not resolve all of the issues.
3. Ronda and Carla reviewed membership: (a) continue communication through emails to membership; (b) review survey results; and (c) welcome new Board members. Carla, Ronda, Erin and Arun will work together on a communication plan.

c. Fix & repair: identify issues that we should attend to (we will discuss solutions offline)

1. Current systems and processes for communication with members are ad hoc. There is a need to design and put in place a simple communication system.
2. Ben suggested this would be a good time to rebuild the website and start from scratch. Please send suggestions for functional changes to the website to Ben so they can be made all at once.

d. What else we will do between annual conferences? Ideas for additional services/programs for members. (we will develop the services and implement in smaller teams)

1. MAM will host two sessions in Feb by Jennifer Moss Breen (Creighton) about publishing books.
2. Ronda is working with Larry Williams of CARMA to bring MAM-CARMA co-branded programming.
3. Newsletter.
4. Stay connected with Journal of Managerial Issues (JMI) and other journals during the year.
5. A suggestion was made to engage with undergraduate research during the year.

e. Detroit conference prep – Young

1. Young confirmed the dates for 2022 Annual Conference – Oct 13-16. Working out final details with a local hotel. Working on Call for Submissions, and other promotions. The Detroit conference will feature Leadership Skills Assessment, Junior Faculty Consortium and Doctoral Student Consortium.

f. Mid-year conference preparation/agenda planning – Arun

1. Young reconfirmed the dates for mid-year Board meeting: Feb 19<sup>th</sup>. Tentative plan: (a) informal dinner on Feb 18<sup>th</sup>, (b) Board Meeting all day on Feb 19<sup>th</sup>, (c) dinner & networking on Feb 19<sup>th</sup>. Members may plan their travel accordingly. Hotel: Fort Pontchartrain, Detroit.

[Arun's note: Encouraged to share a cab or rental car if arriving by air, as possible.]

**[Question to Young:** Should Board members go ahead and reserve rooms at the hotel?]

End Time: 12:15 PM

Minutes submitted respectfully by Lesley Page