

Midwest Academy of Management

Annual Meeting/Davenport, IA

Friday October 15, 2021

Call to Order: 5:00pm

1. Welcome - Tim Peterson

Welcome to the annual meeting. This meeting is for membership to hear annual updates from the board and distribute awards.

2. Conference Update – Arun Pillutla

We are all grateful for a face to face conference this year in Davenport after the virtual conference last year. It is good to be together.

- For this fall conference, there are over 170 registrations for the conference, 150 attending the conference, and 49 first timers at the conference.

3. Recognition and Awards – Arun Pillutla

- Student Scholarships
- Best paper awards
 - a. Best Student Paper Award 2021
 - **Fact or Fiction? The Impact of Deepfakes on Venture Funding Decisions** -Darel Hargrove, The University of Memphis
 - Shao Liam Chew, The University of Memphis
 - Feigu Zhou, The University of Memphis
 - Michelle Amy Montague-Mfuni, The University of Memphis
 - James Vardaman, The University of Memphis
 - b. John B Cullen Best Paper Award
 - **Female-Friendly Boards in Family Firms**
 - Joyce C. Wang, St. Cloud State University
 - Yiyi Zhao, UIBE
 - Sunny Li Sun, UMass Lowell
 - Jigao Zhu, UIBE
 - c. Midwest Academy of Management Best Paper Award

- **The Effects of Covid-19 On College Students**
 - Dianne Murphy, Univ. of Wisconsin-Green Bay
 - Brittany Cassidy, Univ. of Wisconsin-Green Bay
 - Rita Ebbott, Univ. of Wisconsin-Green Bay
 - Brinley Kowalkowski, Univ. of Wisconsin-Green Bay
 - David Radosevich, Univ. of Wisconsin-Green Bay

4. Financial Update – Bart Sharp

A financial summary was shared. In the 1st, 2nd and 4th quarters there is not much activity. 3rd quarter is when there is the most activity. Bart will share a quarterly report with anyone who is interested, please contact him.

The academy needs a cushion in case there are any complications with the conference planning. Right now, the academy is in a strong financial position.



Financial Update

Updated January 9, 2021



Calendar Year 2020

Label	Amount
Opening Balance	\$91,667
Membership Dues	\$10,300
Conference Registrations	\$3,725
Conference Sponsorships	\$1,000
Conference Expenses	\$1,873
Winter Board Meeting	\$5,780
Web Services	\$843
Misc. Administrative Expenses	\$1,401
Ending Balance	\$96,795



Financial Trajectory

Year	Ending Balance
2015	\$37,765
2016	\$50,490
2017	\$72,036
2018	\$76,474
2019	\$91,667
2020	\$96,795

Recent Conferences

Year	Location	Registrations	Sponsorships	Costs	Net
2016	Fargo	\$40,207	\$22,000	\$39,065	\$23,142
2017	Chicago	\$40,020	\$14,500	\$27,478	\$27,041
2018	St. Louis	\$36,263	\$16,000	\$42,107	\$10,156
2019	Omaha	\$35,807	\$14,350	\$29,549	\$20,608
2020	Online	\$3,725	\$1,000	\$2,799	\$1,926

5. Membership Update – Ronda Smith

This year a few new activities were added. Members were surveyed and a “Conversation Corner” to help build conversation skills and association was created. The purpose is to be intentional about networking.

- Thanks to everyone for helping with the Conversation Corner discussions.
- Thank you to several programs/Universities that support doctoral students in the consortium.

6. Election Announcements – Ronda Smith

- New Program Chair Elect – Ranjan Karri
- New Membership Chair – Carla Flores
- Representatives at Large – Becky Badawy , Kaviraj Praveen Parboteeah, Shannon Juergens and Namporn Thanetsunthorn

7. Social Media Update – Becky Badawy

- Using social media for updates to membership. Three accounts: Facebook, Twitter and LinkedIn.
- Please stay engaged using social media.

8. 2022 Conference – Young Ro

- Program Chair for conference in 2022. The theme will be *Pressing on and Moving Forward* in Detroit MI.
- We are making it through a few tough years and a pandemic. We’re still in this environment. Looking for a topic that fits and resonates: perseverance and grit. Time for a new season.
- Tentative - October 13-15, 2022 for the 65th Midwest of Academy of Management Annual Conference.
- Young is talking to venues. Once a location and date are set; membership will be informed.

- Detroit – it is now a time for revitalization. Dearborn is home to Ford Motor Company headquarters. The University of Michigan – Dearborn houses the College of Business and Education.
- Three videos were shared. Go U of M Dearborn! Go Detroit!

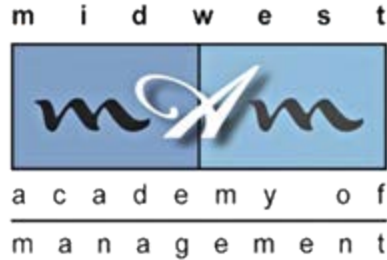
9. New Business - Arun Pillutla

- Awards/ recognition for those leaving the board. Thank you to Ronda Smith, Ranjan Karri (moving into new role), Richard Tarpey, Angela Miles, and Jennifer Moss Breen. In addition, thanked past President Millicent Nelson for all of her contributions.
- Thank you to everyone who helped during the conference: doctoral consortium co-coordinators, Ronda Smith (Membership Chair), Shontarius Aikens for helping with OpenConf and Ben Blackford for running MAM website.
- Thanks for all of the support and program planning from St. Ambrose University faculty, staff and student volunteers.
- Tim Peterson was presented with the presidential award – with thanks for his hard work as president for two years.
- Raffle baskets: 1) RIA Federal Credit Union Basket (#1) to Lelna Desta, 2) SAU Basket (#2) to George Faint and 3) John Deere Basket (#3) to Alana Bell, who was not present to receive it.

10. Adjourn 6:00pm

- Closing remarks from Tim Peterson.
- MOTION to adjourn by Ranjan Karri, everyone 2nd.
- All in favor. Motion passes.

Meeting minutes respectfully submitted by Lesley Page (secretary)



Midwest Academy of Management

Board Meeting/Davenport, IA

Saturday October 16, 2021

1:30-3:00 pm

In attendance: Tim Peterson, Arun Pillutla , Young Ro, Ranjan Karri, Bart Sharp, Ronda Smith, Lesley Page, Becky Badawy, Ben Blackford, Shontarius Aikens, Erin Hemm, and guests: John Orr, Mona Bahl, Sang-Heui Lee, and Dean Maritza Espina.

Call to Order: 1:35pm

1. Welcome from the President – Tim Peterson

Pulled off a great face to face conference after last year’s virtual conference. Congratulations to everyone and thank you for all of your hard work.

2. Minutes from Davenport Executive Board Meeting 2020 – Lesley Page

Motion to Approve: All in Favor, motion passes.

3. Treasurer Report – Bart Sharp

- Cash from t-shirt sales. Bart will deposit personal check in amount of cash.
- The Board agrees to keep a financial cushion that covers the fees of one conference in case of emergency.
- The Board has asked Bart to explore investing additional funds to earn more interest.
- The Board has also requested Bart to reinvestigate event and liability insurance (it was explored a few years ago but a lack of formal address for the academy may have been an issue).

4. Membership Report – Ronda Smith

Very pleased with turn out and sessions were successful. The discussion was good and community was built. Several new attendees.

- Ranjan, with Ronda’s support, will work on a follow up membership survey.
- A big “thank you” to Ronda for her work on the Board. She is stepping out of membership role, but will continue to remain active.

5. Conference Debrief 2021 – Arun Pillutla

Original conference in St. Ambrose from 2020 did not happen on campus. In 2021, we made it work. Thanks for being a supportive Board, allowing MAM to plan & host a successful in-person conference.

- Attendance - About 160 people in attendance at the conference.
- Planning – A number of people helped to make the event a success. Needed a lot of support for the planning of the conference as there were a lot of moving pieces.
- Enough money was raised to pay scholarships from sponsorships.
- Best practices: QR codes to access wifi and program, balloons to highlight the paths between buildings, a lot of support from host University. One building, two floors increased accessibility and ease of finding the right room.
- Help from the St. Ambrose Dean's office – managing food, keep all of the sessions in College so people bump into each other for more networking, St. Ambrose faculty members were recruited to help with technology, an advantage in holding the conference on a campus.
- Arun thanked Dean Maritza Espina and the St. Ambrose College of Business for supporting the conference on St. Amrbose campus and fully backing the event.
- Arun also thanked the staff & faculty of St. Ambrose who helped with so many aspects of the conference. They were of tremendous help.

6. Next Conference 2022 – Young Ro

- People are already approaching Young Ro to help with the 2022 conference.
- Importance of keeping the conference at one location.
- Young is in contact with two venues; will find a date that can be confirmed.
- Young co-worked with Arun on 2021 conference and learned many details of a conference.
- Young hopes to be more effective- with less pandemic uncertainty and more school funding.
- Ronda suggested creation of a small group of volunteers and involve the board members fully in conferences.
- Young will let us know dates for February retreat for 2022.

7. Diversity Equity & Inclusion - Becky Badawy

Need to revisit DEI in our policy wording. Could build this out more fully as it aligns with our core values. Allows opportunity to expand our mission and contribute to this pressing topic.

- Becky is asking for the Board's input on actionable steps to build out DEI at the conference.
- Calling on everyone to get involved and brainstorm ways we can highlight this even more.
- More information to come and more input will be solicited.
 - Examples: Maybe a DEI track and Women in Academia (PDW).
 - Scholarship for conference fees, etc. to support DEI.
 - Great way to tie into Detroit as the next host city.
 - Demonstrate membership through photos and actions.
 - Solicit input from membership for special section of newsletter.
- Conversation Corners offered safe space to talk and build community. Diversity of research and what we do. Try to do even more of this.

- Think about how to offer these events in Detroit too; very relevant in that city.
- Tim announced a donation of \$1,000 to support LGBTQ+ member(s) to future conferences.
- Need to fundraise for scholarships.
 - Decision criteria for scholarships; want it to be well planned with a clear message.
- Becky will create a shared drive to solicit information from Board and share social media ideas.

8. Comments from Departing Members

- Ronda will be willing to help support others and future program / membership / member services chair.
- Ronda would like to stay as an appointed member of the Board. Tim appointed Ronda to manage events with CARMA. Ronda agreed.

9. New Business

Turn meeting over to new President, Arun Pillutla.

- First, on behalf of the MAM Board, Arun thanked Tim Peterson for his service. President for two years and first to hold virtual conference on the fly and through difficult circumstances. Tim showed exemplarily leadership during an extraordinary/challenging time.
- Second, Arun thanked the members who have “rolled off.” Richard Tarpey, Angela Miles, Millicent Nelson and Jennifer Breen Moss. Expressed gratitude, on behalf of the Board, to all of these members who have served.
- Third, Arun thanked the Board members who are continuing for their support in various roles and helping with the 2021 conference.
- Fourth, Arun expressed his personal gratitude to St. Ambrose University and the College of Business. He acknowledged the full support the 2021 conference received from Dean Maritza Espina. Arun thanked MAM for holding its 2021 conference at St. Ambrose University.
- In addition, Arun recognized Erin Hemm, Mona Bahl, and Sang-Heui Lee (editor of Journal of Managerial Issues). Thank you for attending the board meeting.
- Arun thanked Dr. John Orr for taking pictures and helping to document the conference.
- Arun noted that for MAM board (or any board) to take action, a proposal must be included in its meeting agenda. So, encouraged board members and others to share ideas but also bring forward proposals to advance the ideas. A proposal with a plan of action would allow MAM board to properly deliberate and act.
- Ranjan will work on membership survey; Ronda offered to assist.
- Communication plan:
 - Erin Hemm is appointed as the Director of Communications & Social Media.
 - Motion to appoint Erin Hemm passes. All in favor.
 - Top priorities will be:
 - Clarity around objectives of the communication.
 - Need strategic conversation around needed technology and budget for it.
 - Accessing and organizing membership list.
 - Social media and conference communication.
 - MAM’s resources may allow adoption of advanced tech capabilities to help with conference management, membership engagement and eliminate current duplicate systems.

- Suggestion to create a small task force to work on media and communication to build a strategy. Include Ben, Shontarius, and Erin Hemm.
- Ben and Shontarius were appointed to continue in their roles.
- DEI – Becky will bring a proposal to address this initiative.
- Additional ideas on how to proceed with journal; what else to do with the relationship with JMI. Someone may bring forward a proposal to continue and enhance this relationship.

10. Adjourn 3:15pm

Meeting minutes respectfully submitted by Lesley Page (secretary)