



## CALL FOR SUBMISSIONS

**67th Midwest Academy of Management Conference**  
**Host: Concordia College – Offutt School of Business (Moorhead, MN)**  
**October 24-26, 2024**

### Conference Theme: Ideas, Actions, & Outcomes

An idea can change the world. And as management scholars and practitioners, our strength is in generating innovative ideas as part of our research and teaching efforts. A promising idea mobilizes us to take action to bring it to fruition. And finally, our actions produce outcomes that are assessed and evaluated. During this time of reflection, “what if” questions, recommendations, and suggestions typically lead to new, improved, or revised ideas and ways of thinking. This recursive process enables us to make an impact for the betterment of society. For this year’s Midwest Academy of Management conference, we invite all members of the academy – researchers, educators, practitioners, and students – to submit papers and proposals that will challenge and motivate us to a) be more innovative, b) share ways in which actions have been taken to advance new ideas, and c) share valuable knowledge and lessons learned to generate new ideas to be explored in the future.

### Submission Types and Descriptions

- **Traditional Paper:** a fully developed manuscript (up to 25 pages) on a scholarly topic. Only traditional papers are eligible for consideration for the Journal of Managerial Issues – MWAOM Special Issue.
- **Short Paper:** an exploratory manuscript (up to 10 pages) about a topic that the author would like to develop into a full-fledged journal article in the future. *All short papers should be submitted to the Toward Impactful Research - Short Papers track.*
- **Poster:** Submissions for posters consist of a 250-word abstract. Abstracts selected for presentation will receive an invitation to present a poster at the conference. The poster will be a visual/illustration that summarizes information and research concisely and attractively in a poster display for attendees to view. *All posters should be submitted to the Posters track.*
- **Symposium/Panel:** several speakers discuss a common topic or theme in a manner that brings new insights to the subject.
- **Professional Development Workshop (PDW):** platform for colleagues to share knowledge and expertise and foster the professional development of workshop participants.

**To Submit a Paper/Proposal:** <https://www.openconf.org/mwaom2024/>

**Submissions Deadline:** Friday, May 31, 2024 @ 11:59pm (CST)

**Acceptance Decisions:** Early August 2024

*Accepted papers/proposals must have at least 1 author to register for the conference and to present. All participants who plan to attend and/or present in a session must register for the conference.*

**2024 Program Chair**  
**Shontarius Aikens ([saikens@cord.edu](mailto:saikens@cord.edu))**

<b>Conference Tracks</b>	<b>Track Chairs</b>
<b>Entrepreneurship, Small Business Management, &amp; Innovation</b>	<b>Fredrick Rice, Morgan State University</b> ( <a href="mailto:fredrick.rice@morgan.edu">fredrick.rice@morgan.edu</a> )
<b>Human Resources, Diversity, &amp; Careers</b>	<b>Kami Tsai, Lewis University</b> ( <a href="mailto:ktsai@lewisu.edu">ktsai@lewisu.edu</a> )
<b>Leadership &amp; Ethics</b>	<b>Rachel Lundbohm, University of Minnesota Crookston</b> ( <a href="mailto:rlundboh@crk.umn.edu">rlundboh@crk.umn.edu</a> )
<b>Management Education &amp; Innovative Instruction</b>	<b>Lesley Page, Lewis University</b> ( <a href="mailto:PageLe@lewisu.edu">PageLe@lewisu.edu</a> )
<b>Organizational Behavior</b>	<b>Michelle Hong, North Dakota State University</b> ( <a href="mailto:michelle.hong@ndsu.edu">michelle.hong@ndsu.edu</a> )
<b>Organizational Development</b>	<b>Therese Yaeger, Benedictine University,</b> ( <a href="mailto:TYaeger@ben.edu">TYaeger@ben.edu</a> )  <b>Donna Ogle, Rockford University</b> ( <a href="mailto:dlogle80@sbcglobal.net">dlogle80@sbcglobal.net</a> )  <b>Peter Sorensen, Benedictine University</b> ( <a href="mailto:psorensen@ben.edu">psorensen@ben.edu</a> )
<b>Strategy</b>	<b>Greg Gokce Serdar, Minnesota State University Moorhead</b> ( <a href="mailto:serdar@mnstate.edu">serdar@mnstate.edu</a> )
<b>Supply Chain, Information Systems, &amp; Technology</b>	<b>Marcia Scarpin, Concordia College</b> ( <a href="mailto:msantiag@cord.edu">msantiag@cord.edu</a> )  <b>Faith Fox, University of Evansville</b> ( <a href="mailto:fw5@evansville.edu">fw5@evansville.edu</a> )
<b>Toward Impactful Research-Short Papers</b>	<b>Tim Peterson, North Dakota State University</b> ( <a href="mailto:tim.o.peterson@ndsu.edu">tim.o.peterson@ndsu.edu</a> )  <b>Ronda Smith, Florida Institute of Technology</b> ( <a href="mailto:ronda@fit.edu">ronda@fit.edu</a> )
<b>Posters</b>	<b>Kate Tulibaski, North Dakota State University</b> ( <a href="mailto:katherine.tulibaski@ndsu.edu">katherine.tulibaski@ndsu.edu</a> )

## Reviewers

Reviewers play a key role in academic conferences by providing authors with constructive feedback on improving their work and providing feedback used to determine submissions selected for acceptance at the conference. To sign up to review proposals, go to <https://www.openconf.org/mwaom2024/>, enter the keycode *reviewer2024* in the “Sign Up- Keycode” section, click Enter, and fill out the requested information. Any questions or issues with signing up as a reviewer can be sent to Carla Flores, Director of OpenConference ([ccflores@bsu.edu](mailto:ccflores@bsu.edu)).

## CONFERENCE EVENTS and SPECIAL PROGRAMS

### Doctoral Consortium – Thursday, October 24, 2024

2024 Coordinators: Marcia Hagen, Jun Li, and Rebecca Evan (Metropolitan State University)

The Midwest Doctoral Consortium will be held on Thursday, October 24, 2024. If you are a currently enrolled doctoral student in business or a related area and are interested in attending, please email Marcia Hagen ([marcia.hagen@metrostate.edu](mailto:marcia.hagen@metrostate.edu)) the following information:

- Name
- College/University
- Program description (DBA, Ph.D., etc.)
- Program area (i.e., OD, OB, HR, Strategy, etc.)
- Program Status or expected completion date (e.g., May 2025)
- Your specific area(s) of interest

### Midwest Academy of Management Mentoring Program

The Midwest Academy of Management Academic Mentorship Program is designed to connect aspiring academics with established professionals in the field. This program focuses on research, teaching, and administrative aspects of career development for MWAOM members. The mentorship program aims to provide structured guidance and support to mentees, fostering their growth and success in academia.

The primary objective of the MWAOM Academic Mentorship Program is to facilitate the professional development of early-career academics. Mentees will benefit from the valuable experience, knowledge, and insights of their mentors, who will guide them in navigating the complexities of research, teaching, and administration. By fostering these key areas, the program aims to enhance the mentees' career prospects and academic growth.

Participating as a mentor or mentee in the MWAOM Academic Mentorship Program offers numerous benefits. For mentees, it provides a unique opportunity to receive personalized guidance from seasoned professionals, gaining valuable insights that can shape their academic journey. Mentors have the chance to make a significant impact by sharing their expertise, contributing to the growth and development of the next generation of academics. Both mentors and mentees will have the chance to build lasting professional relationships and expand their networks within the Midwest academic community.

The MWAOM Academic Mentorship Program welcomes participants who are passionate about research, teaching, and administration. Mentees should demonstrate a strong commitment to their career development, along with the willingness to actively engage with their mentors. Mentors should possess extensive experience in academia and be willing to dedicate their time and knowledge to guide and support mentees.

For more information, contact Jakari Griffith ([membership@mwaom.org](mailto:membership@mwaom.org)).