



Midwest Academy of
Management



Offutt School of Business

The Midwest Academy of Management and Concordia College welcome you to the 2024 conference! The information below will help make your conference experience seamless.

What to Expect and Bring

- Please wear your conference name badge at all times during the conference.
- Any person who plans to attend the conference, and/or to present in a session, and/or to participate in any capacity, must register for the conference.
- At least one author on an accepted submission must register for the conference and present at the designated day and time. Please note that if a submission does not have at least one author registered for the conference, the submission will be removed from the program.
- Any issues/questions regarding conference registration, payments, or membership, please contact Ben Blackford, Direction of IT Operations (blkfrd@nwmissouri.edu).

Presenter Reminders

- Paper Sessions, Symposia/Panels, and PDWs: Please bring your laptop (PC or MAC) and any adapters needed to display your presentation on the classroom projectors via HDMI. Access to the classroom computers or USB drives will not be available.
- Poster Sessions: Each poster presenter will be provided with a metal poster easel, a cardboard backdrop (approximately 3ft x 4ft), and 4 binder clips to clip the poster to the cardboard backdrop. Each poster session will take place in an auditorium where conference attendees can walk around and visit each poster and interact with the presenters.

Weather

Autumn is a wonderful time to visit the colorful campus at Concordia College, but as you know, Midwest weather can be unpredictable. We recommend planning for fall with warm layers and bringing a jacket and an umbrella for walking around campus.

The following reflects the weather forecast as of October 16.

Wed 23	51°/34°		Partly Cloudy	17%	WNW 12 mph
Thu 24	54°/35°		Partly Cloudy	6%	SSW 12 mph
Fri 25	58°/41°		Partly Cloudy	5%	SSW 12 mph
Sat 26	62°/43°		Partly Cloudy	3%	SSW 14 mph





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2024 Conference Schedule

- Full Version (copy/paste link in browser)
https://www.openconf.org/mwaom2024/modules/request.php?module=oc_program&action=program.php&p=program
- Mobile Version
<https://www.openconf.org/mwaom2024/mobile/>

Conference Location

Concordia College – Offutt School of Business

901 8th St. South
Moorhead, MN

- The Offutt School of Business is housed in the Grant Building on campus (Building 36/36A on the campus map)
- The closest parking lots to the Grant Building are lots G6 and S5. Additional parking in lot G9 across the street next to the welcome center (Building 32).
- Parking is free at Concordia College – no permits needed

Switchboard: 218-299-4000

Security: 218-299-3123

Travel Information

Courtyard Fargo Moorhead

1080 28th Avenue South Moorhead,
Minnesota, 56560
218-284-1000

- 1.4 miles from Grant Building to Courtyard Marriott
- Parking is free at Courtyard Marriott

Shuttle and Rideshares

- A shuttle will be provided to transport attendees to and from Courtyard Fargo/Moorhead and Concordia College at designated times as indicated on the conference schedule.
- Uber and Lyft ridesharing is available in the Fargo/Moorhead area, however, may not be as readily available as in major cities.

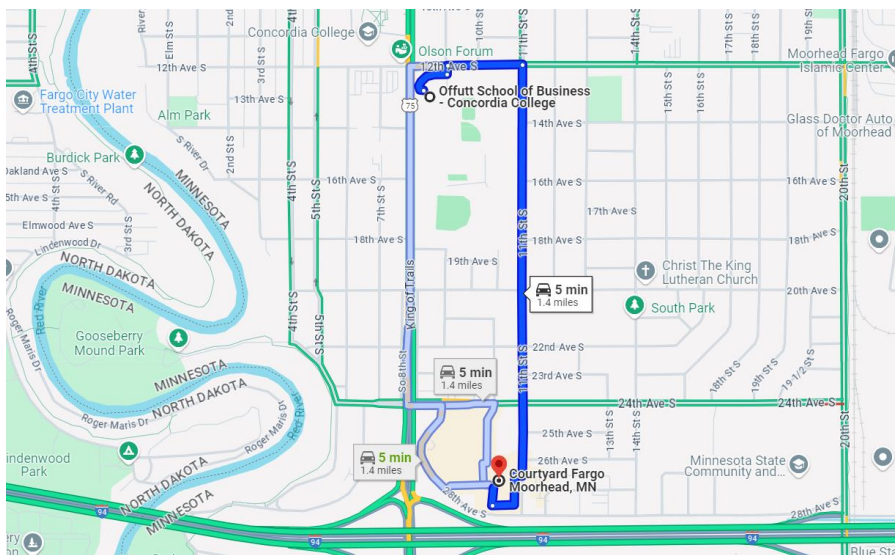
Local Airport: Fargo Hector International Airport (FAR)

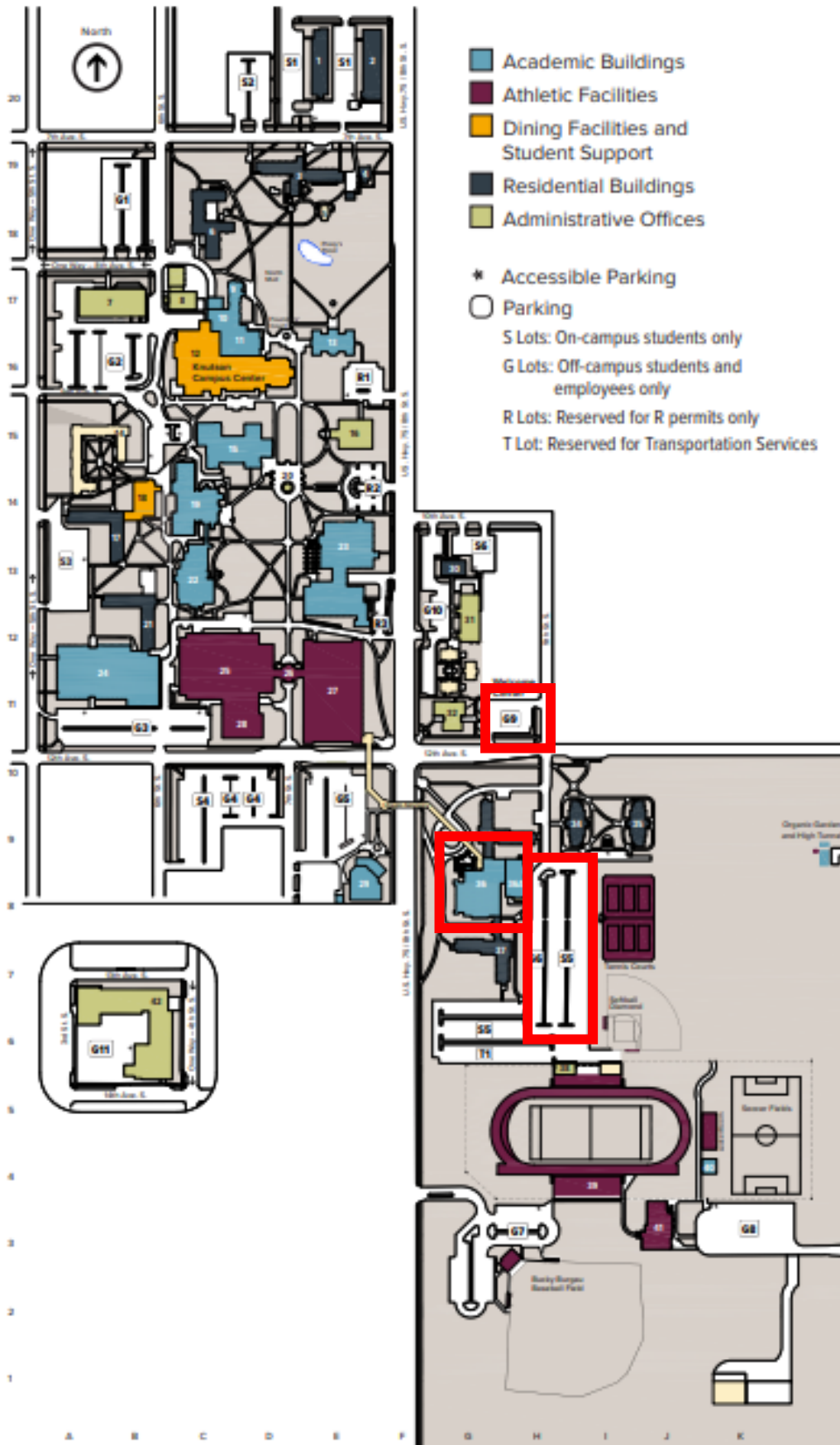
- 9 miles from the conference hotel

Concordia College to Courtyard Fargo/Moorhead

[Google Map Link](#)

[Campus Map Link](#)





1.	Bogstad Manor	E20
2.	Bogstad East	F20
3.	Park Region Hall	D19
4.	President's Residence	E19
5.	Aasgaard House	E18
6.	Fjelstad Hall	C18
	Frida Nilsen Lounge	
7.	Mugaas Plant Operations Center	B17
	Parking and Transportation Services	
8.	Berg Steam Plant	C17
9.	Bishop Whipple Hall	D17
10.	Grose Hall	C17
11.	Academy Hall	D12
12.	Knutson Campus Center	C16
	Campus Information	
	Centrum	
	Morrie Jones Conference Center	
13.	Old Main	E16
14.	Brown Hall	B15
15.	Carl B. Ylvisaker Library	D15
16.	Lorentzen Hall	E15
17.	Livedalen Hall	B14
18.	Normandy Center	C14
	Bookstore	
	Center for Student Success	
19.	Frances Frazier Comstock Theatre	C14
	Cyrus M. Running Gallery	
20.	Dovre Campanile	D14
21.	Hoyum Hall	B12
22.	Olin Art and Communications Center	C13
	TV-radio studios	
23.	Integrated Science Center	E13
	Jolicoeur Commons	
	Fuglestad Lecture Hall	
24.	Hvidsten Hall of Music	B11
	Christiansen Recital Hall	
25.	Memorial Auditorium	C12
26.	Offutt Concourse	D11
	Birkeland Alumni Lounge	
27.	Olson Forum	E11
28.	Swimming Pool	D11
29.	Heimarck Center	E8
30.	Boe-Olsen Apartments	G13
31.	Advancement Center	G12
32.	Welcome Center	F11
33.	Hallett Hall	G9
34.	Townhouse West	I9
35.	Townhouse East	I10
36.	Grant Center	G8
	Offutt School of Business	
36A.	Barry Anderson	
37.	Erickson Hall	G7
38.	Transportation Maintenance	H6
39.	Jake Christiansen Stadium	H5
40.	Observatory	J4
41.	Thorson Athletic Center	J3
42.	Riverside Center (see inset)	B6